



**Advancing the Arts Grant Application
2024 PUBLIC ART FORWARD
(up to \$15,000)**

***NEW! APPLICATION PERIOD REOPENED.
PROPOSALS DUE BY 5 PM JUNE 2, 2024.***

NOTE: The reopened 2024 funding cycle is dedicated to proposals for sculpture.

**Reopened 2024 funding cycle applications due by 5 pm Sunday, June 2, 2024.
Project takes place June 17, 2024 - January 31, 2025
Mid-Project Report due by 5 pm October 15, 2024
Final Report due by 5 pm February 15, 2025**

[Click here for NEW Public Art Forward Grant Timeline.](#)

Arts Council of the Valley (ACV) is accepting applications now through 5 pm June 2, 2024 for the 2024 Public Art Forward Advancing the Arts Grant.

Use the online [Advancing the Arts PUBLIC ART FORWARD Application Form](#) to provide basic information about your grant proposal. The remainder of your application is to be submitted through attachments to the online form (or, via email to advancingvalleyarts@gmail.com).

Before submitting the online portion of your application, we advise that you prepare each of the required attachments (see below).

NOTE: All applicants are strongly encouraged to attend the online Public Art Forward Grant Information Session (via Zoom). Learn about the grant process and ask questions about your project proposal.

Wednesday, April 24 @ 4 pm [Click here to register!](#)

Questions?

Email advancingvalleyarts@gmail.com, or call 540.801.8779.

Arts Council of the Valley is a nonprofit 501(c)3, supported in part by the generosity of the Virginia Commission for the Arts, the National Endowment for the Arts, the Harrisonburg Redevelopment and Housing Authority, and the City of Harrisonburg, Virginia.



2024 Public Art Forward APPLICATION

NOTE: The reopened 2024 funding cycle is dedicated to proposals for sculpture.

Copy and paste the information for each attachment into a new document; title each as noted; save and submit as a single pdf for each attachment (except Attachment 6, which allows other formats and more than one attachment).

[CLICK THIS LINK TO BEGIN YOUR ONLINE APPLICATION.](#)

Late and/or incomplete applications will not be considered.

Attachment 1: PROJECT ABSTRACT PAGE

Title: ABSTRACT/APPLICANT LAST NAME

APPLICANT (ARTIST) NAME (Last, First)

PROJECT TITLE

PROJECT LOCATION

PROJECT ABSTRACT (100 words or less)

Summarize your goal(s), mission, purpose, expected process, required materials, and intended outcome(s).

ESTIMATED NUMBER OF PEOPLE TO BE REACHED BY THE PROJECT

PROJECT NARRATIVE

Further explain the ideas summarized in the abstract, including but not limited to:

- What are the project's creative goals?
- How does the project demonstrate a clear mission and significant purpose?
- How does the project contribute to arts enrichment in the Harrisonburg-Rockingham County community?
- What strategies will be used to ensure the project's feasibility?

PROJECT PARTICIPANTS

Artists

How many artists will be involved in the project?

List artists' names and qualifications for supporting successful project completion.

Partners

List all individuals employed or volunteering for the purpose of this project, as well as any business/organizational collaborations.

MARKETING AND PUBLIC RELATIONS PLAN

Detail your strategy for attaining appropriate community and media recognition for the project.

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Attachment 2: PROJECT RESUME/BRIEF BIO/ARTIST STATEMENT

Title: BIO/APPLICANT LAST NAME

Submit all of the following - for each artist involved - in a single pdf:

- Resume or CV
- Brief bio
- Artist Statement

Attachment 3: PROJECT BUDGET

Title: BUDGET/APPLICANT LAST NAME

BUDGET EXPENSES

Detail in table format (i.e. Excel) anticipated project expenses.

The proposed budget will be evaluated on its feasibility for the nature and scope of the project, and an analysis of whether the artist has done appropriate research and obtained viable cost estimates from subcontractors and suppliers. Proposed budgets must include all design, materials, fabrication, delivery, installation, assistants, insurance, travel, and other costs associated with the project.

BUDGET ALLOCATION

Specify which budgeted expenses the grant will cover, as well as sources and amounts of other project funding, if any.

TOTAL REVENUE

List all anticipated revenue and revenue sources for the project, including the requested revenue amount from ACV.

Attachment 4: PROJECT TIMELINE

Title: TIMELINE/APPLICANT LAST NAME

Submit a detailed timeline for the project.

Attachment 5: PERMISSION FROM PROPERTY OWNER

Title: PERMISSION/APPLICANT LAST NAME

Submit - in a single pdf - signed written permission (on company letterhead, if applicable) from owner of property to install artwork at specified location.

Attachment 6: LETTERS OF SUPPORT (2)

Title: LETTERS/APPLICANT LAST NAME

Submit - in a single pdf - two signed letters of support (on company letterhead, if applicable) for your project proposal from individuals not related to you and who do not stand to gain financially from your project.

Attachment 7: IMAGES/SAMPLES

Title: SAMPLES/APPLICANT LAST NAME

Submit 5-10 jpeg or png images demonstrating your previous work of similar scale/scope to this project. Detail images are welcome.

Attachment 8: EVIDENCE OF PAST SUCCESSES

Title: EVIDENCE/APPLICANT LAST NAME

Submit - in a single pdf - information regarding your previous projects of a similar nature and scope.

Attachment 9: DESIGN SKETCH, DIMENSIONS, DETAILS

Title: DESIGN/APPLICANT LAST NAME

Submit - in a single pdf - a design sketch for your project; with dimensions and details on types of materials, etc.

ATTACHMENT 10: SIGNED CERTIFICATION PAGE

Title: CERTIFICATION/APPLICANT LAST NAME

APPLICANT (ARTIST) CERTIFICATION AND SIGNATURE:

By my signature below, I certify that the information provided in this grant application is true and accurately represents my eligibility and project intention. I also certify that I am/we are fully prepared and capable of completing the project as described and have written permission from the property owner to proceed.

Printed Applicant Name: _____

Organization (if applicable): _____

Job Title (if applicable): _____

Applicant Signature: _____

Date: _____

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REVISED 3.28.2024

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